

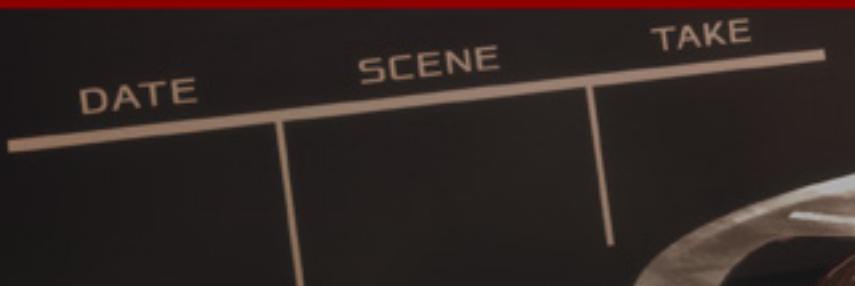
2015



PRODUCTION



SUMMER MOVIE MINISTRY GUIDE



OUTREACH®
SHARE GOD'S LOVE

LIGHTS... CAMERA... OUTREACH!

Grab a blanket and a bowl of popcorn. Press play. Sit back and enjoy the show. It's movie time!

What if you could create an event at your church that is as comfortable as watching a movie at home, as easy as pressing play on a remote, and yet offers a powerful opportunity to reach your community for Christ? Outreach Films invites you to try Summer Movie Nights and use the power of film to open hearts to the Gospel.

Interested? Then go ahead...pop up some popcorn, sit back in a comfy chair, and find out how to make Summer Movie Nights work for your church.



DO YOU BELIEVE?

From the creators of God's Not Dead, comes *Do You Believe?* When a local pastor is shaken to the core by the visible faith of an old street-corner preacher, he is reminded that true belief always requires action. His response ignites a faith-fueled journey that will powerfully impact everyone it touches in tangible ways that only God could orchestrate. Viewers will be challenged to answer the one question we all must answer: Do You Believe?



WHY HOST A CHURCH MOVIE NIGHT?

In a world where the average person sees up to 3,000 marketing messages a day, life is too cluttered and noisy for any one message to endure. Yet, one thing that has the power to change countries, jump over emotional walls and reach the places where lives are transformed. What is this thing?

A story.

More than a collection of words or a parade of sentences, a story communicates beyond the head and finds home in the heart. A story connects us to a truth that is inescapable, an emotion that is undeniable and an experience that is unforgettable. And the best way to tell a story, the easiest way to tap into the truth that rests within the framework of a good story is with a movie.

A great story leaves you not just with questions but with the ability to find answers. A great story lingers longer than today and travels into tomorrow if you know how to tell it.

Ultimately, the best stories in the world all point to the best story ever told: Jesus Christ. And when you combine creativity and movies with application and truth, you create experiences where truth comes to life in a new way that's as old as the dawn of time. And that is a story we all want to be a part of.

Are you ready to tell a story?

Excerpted from Jonathan Acuff's article "[Why Host a Church Movie Night](#)"



THE DROP BOX

One winter, a South Korean pastor finds an abandoned infant on his church steps and builds a drop box to rescue any future babies who may be left to die on the streets of Seoul, South Korea. *The Drop Box* follows the lives of Pastor Jong-rak Lee and his family as they take in these abandoned children and help them find loving families. (English/Spanish subtitles)

LEARN MORE:



HOW TO HOST A SUMMER MOVIE NIGHT:

PICK A DATE, PICK A MOVIE

Choose a night that works with your schedule. Make sure it's a time when staff and volunteers will be available to help. Once you've set the date (or dates), visit OutreachFilms.com and browse through the film library to find a title that's just right for your event.

ORDER THE MOVIE LICENSING

If you're showing a film in your church, make sure you have the appropriate license. An Outreach Films license allows your church unlimited showings for a full year and lets you use the title and images in your Summer Movie Night promotions. Each license also includes discussion questions and ready-to-customize promotional resources for print and online use.

PLAN IT

Want to keep things simple? That's cool. Or go all-out with a theme night and party. It's up to you. The important thing is to decide what you're going to do, what supplies you'll need, and who's there to help. The Movie License includes an event planning guide with suggestions, so be sure to read it!

PROMOTE

Use the promotional tools provided with your Movie License, order invitations online or create your own. Give church members copies of flyers, bulletin inserts, and tickets to share with their friends. Ask local businesses to hang a poster on their community bulletin boards. Or visit homes in a six-block radius of your church and hand out invitations. And don't forget to post it on your web or social media sites!

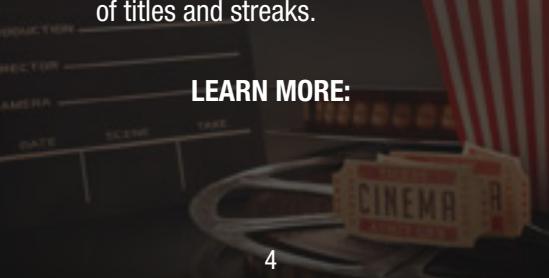
HAVE FUN!

A movie night is an easy church event, so enjoy it. Greet guests, grab a snack, and take in a few minutes of the film. It's ok to sit back and smile!



WHEN THE GAME STANDS TALL

Inspired by a true story, *When the Game Stands Tall*, tells the remarkable journey of legendary football coach Bob Ladouceur (Jim Caviezel), who took the De La Salle High School Spartans from obscurity to a 151-game winning streak that shattered all records for any American sport and along the way taught his team about the value of purpose and significance over the glory of titles and streaks.



LEARN MORE:

NEXT STEPS

A Summer Movie Night is an opportunity to get to know your neighbors. Be sure to introduce yourself. Invite people to get to know more about your church. Here are a few ideas that might help:

TELL PEOPLE ABOUT YOUR NEXT EVENT

Got another movie night coming up? Planning a Vacation Bible School or day camp? How about a community service project? Invite them to take part.

START AN EMAIL SIGN UP LIST

Ask people to sign up for email reminders about events and special services. Tell them about your Memorial Day service or your Fourth of July picnic. Just remember, your email needs to offer something important. If it becomes another sales pitch, people will block it.

HIGHLIGHT YOUR SOCIAL MEDIA SITES

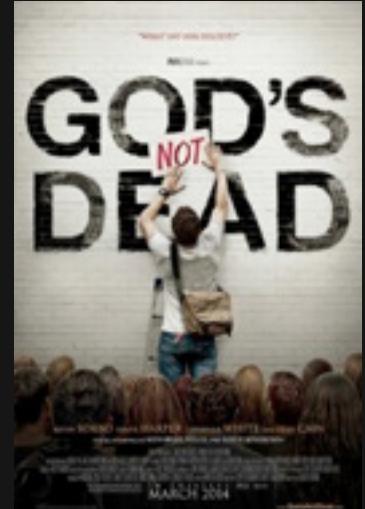
If your church posts daily inspirational quotes or Scriptures, tell people about it. People are looking for encouragement, and social media has become the place to share. Consider social media your next mission field!

GIVE THEM A CARD WITH CHURCH CONTACT INFORMATION

People need tangible reminders. Put together a card with phone numbers, e-mail, social media sites, and service times. Hand it out and tell guests that they're always welcome to get in touch.

INVITE THEM TO SUNDAY SERVICES

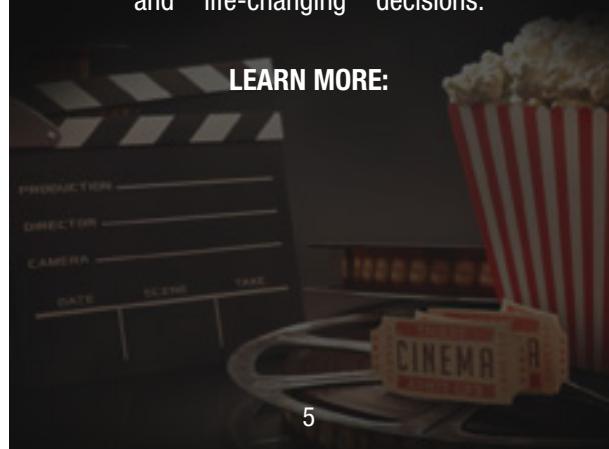
Asks guests to worship with you this weekend. They've already taken the first step and visited your church, so let them know they're welcome back any time.



GOD'S NOT DEAD

God's Not Dead weaves together multiple stories of faith, doubt and disbelief, culminating in a dramatic call to action. The film will educate, entertain, and inspire moviegoers to explore what they really believe about God, igniting important conversations and life-changing decisions.

LEARN MORE:



PLAN MOVIE NIGHTS FOR DIFFERENT GROUPS

Some films - like *God's Not Dead* and *Do You Believe?* - appeal to a church-wide audience. Other titles may work better for specific groups.

YOUTH GROUPS

Show a film that deals with a specific issue teens face. Look for movies that deal with bullying, peer pressure, or social justice issues such as *The Drop Box*, *Irreplaceable*, and *To Save a Life*. After the movie, ask teens to share their thoughts. An open discussion provides the opportunity for you to teach a younger audience how God's Word applies to their daily lives.

SINGLES/YOUNG ADULTS

Choose a film that deals with relationships. Think big picture: Relationships with friends, family, co-workers, God. Show this group how our relationships shape our future.

COUPLES

The right movie can soften hearts and remind couples to cherish their relationship. If you've planned a Couples' Date Night movie, give each couple a simple handout or resource that reinforces the movie theme.

SMALL GROUPS

Consider using films as a small groups curriculum. All Outreach films come with a discussion guide that includes supporting Scriptures. Select titles are part of a larger church kit that includes sermons and a study guide. (Kit purchased separately)



OLD FASHIONED

This romantic-drama centers on Clay Walsh, a former frat boy who gives up his reckless carousing and now runs an antique shop in a small Midwestern college town. There, he has become notorious for his lofty and outdated theories on love and romance as well as for his devout belief in God. When Amber Hewson, a free-spirited young woman with a restless soul, drifts into the area and rents the apartment above his shop, she finds herself surprisingly drawn to his strong faith and noble ideas, which are new and intriguing to her.

[LEARN MORE:](#)

BONUS PROMOTIONAL IDEAS

Take your Summer Movie Night up a notch! Create a celebration that everyone can enjoy when you add in some extra fun:

ROLL OUT THE RED CARPET

Go for the glamour—paparazzi included! Set up a photo booth at your Summer Movie Night and take pictures of the “stars.” Post the photos on your church website for guests to download. (Plus, it gets them to visit your church website!)

PUTTIN' ON THE RITZ:

Turn your Summer Movie Night into a date night and ask couples to dress up for the occasion. Add a touch of class by providing a special dessert.

GOURMET CATERING

Ask your church youth group to serve gourmet snacks for attendees. Gourmet can include fancy ice cream, flavored ices, home-baked snacks or flavored popcorn.

GIVE AWAY PRIZES

Talk with a local restaurant or coffee shops and ask them to donate a gift card you can use in a drawing. Pair it with an inexpensive family-friendly DVD and a package of microwave popcorn and draw a random winner.

DRIVE- IN MOVIE NIGHTS

Set up an outdoor screen and invite families to bring a picnic dinner. Show the film in your parking lot and invite the community to join the fun.

MINI MOVIE FESTIVAL

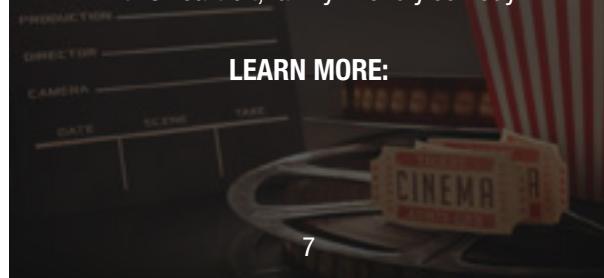
Host a movie night for local filmmakers and invite the community. Preview the films to make sure they’re appropriate for a church setting. A mini-festival can truly become an outreach experience! Not only will it open your doors to the arts community, but you’ll also send the message that the Church encourages the arts as a legitimate way of worship.



BROTHER WHITE

James White always longed to have his own church and jumps at the opportunity to become pastor of the impoverished Divine Faith Apostolic Church in Atlanta. His wife and two children aren't very enthusiastic about his assignment. Neither is the congregation itself, but they will have learn to trust each other and pull together to save the church from a corrupt banker anxious to foreclose. It will take a musical miracle, supplied by BeBe Winans himself, to save them all in this heartfelt, family-friendly comedy.

[LEARN MORE:](#)



HOST A SUMMER MOVIE NIGHT CAMPAIGN AND REACH YOUR COMMUNITY THROUGH THE POWER OF FILM.

Visit OutreachFilms.com and find a movie that works for you. For additional ideas, contact an Outreach specialist at 800-991-6011 or online at Outreach.com.



ONE HIT FROM HOME

After a career ending knee injury, pro-baseball superstar Jimmy Easton returns to a place he has not been in a very long time...home. Things take an unexpected turn when he is forced back into the world of baseball as the coach of an underachieving baseball team. *One Hit from Home* explores the unpredictability of life, reminding us that through our greatest struggles only faith can bring us home.

LEARN MORE:

